



# Guidelines for Mezzanine Art Gallery Exhibitions

## Prince of Wales Northern Heritage Centre (PWNHC)

The Department of Education, Culture and Employment (ECE) accepts applications for art exhibitions to be displayed at the Prince of Wales Northern Heritage Centre (PWNHC). Art exhibitions will be shown in the Mezzanine Art Gallery for a period of six months. Exhibitions can feature artwork of various themes and media and should connect to the culture and history of the Northwest Territories (NWT) and to the Mezzanine Art Gallery's mission.

### Mission

Professionally curated exhibitions in the Mezzanine Art Gallery highlight work by artists from the NWT and are supported with regular public programming.

The Mezzanine Art Gallery displays primarily **two-dimensional, non-commercial art** that represents the North in unique or innovative ways in order to foster conversation about our evolving northern identity and histories.

The Mezzanine is especially suited for **mid-career and established artists** who have shown dedication to their art, have developed a unique style and have an established body of work.

### Eligibility

- Artists and craftspersons from the NWT.
- Individuals, groups and curators from the NWT may apply.
- Artists must have previously exhibited their work in a gallery, craft show or similar venue. Online exhibitions are not recognized.
- 50% of the show's pieces must be completed before applying.
- It is the applicant's responsibility to secure permission to exhibit works they have borrowed.
- It is the artist's responsibility to frame or mount their artwork. The PWNHC does not provide or pay for these services.

### Nominations

Do you know someone who should be considered for exhibition? Nominations of artists who are reluctant or unable to apply to the Mezzanine Art Gallery will also be accepted. Please provide the artist's name and contact information to the Assistant Director, Culture and Heritage Division, GNWT (phone and email address, below).



## Exhibition Space

Art exhibitions selected through this application process are limited to the Mezzanine area.

- A long hallway space, the Mezzanine Art Gallery is best-suited to two-dimensional art, but other artforms can often be accommodated. See photos and floorplan, page 5.
- There are five (5) bays suited for displaying artwork. Each bay is 6.5 feet high x 15 feet long. Total Mezzanine length: 100 feet.
- The exhibit space has gallery-quality LED track lighting which will be adjusted by staff.
- PWNHC does not have public internet access. Any web-based materials must be made available from a stand-alone digital interface (iPad, computer).

## Exhibition Dates & Deadlines

- **Deadline: April 30, 2025**
- Applications are reviewed by the PWNHC Art Selection Committee once per year. Art exhibitions are selected no later than one year before the showing date.
- Typically, two 6-month exhibitions are featured each year.

## Sale of art

- Works must stay on exhibit throughout the show period.
- The PWNHC cannot facilitate or promote the commercial sale of artwork or other materials. Business cards or contact information for the artist(s) can be displayed with the show for personal promotion.

## Shipping

The PWNHC will pay for incoming and return shipment of art, to and from one location. Artists are responsible for safely packing and insuring the artwork enroute to the PWNHC. Unless otherwise arranged, artwork must arrive all together in one shipment.

## Artist Fees

The PWNHC pays standard [CARFAC](#) fees to artists and commensurate rates to curators.



## **Opening Event and Public Programming**

Public engagement is an important part of art exhibition. Applicants are requested to describe a program or event to deliver in partnership with PWNHC staff such as an artist talk, demonstration or workshop, visits to local schools etc. PWNHC usually hosts an exhibition opening, which includes simple refreshments and promotion for the event. Travel costs and per diem to be provided to NWT-based artists for the opening, on condition that they deliver a public talk/workshop.

## **Public Hours**

The art exhibition may be viewed by the public during regular museum hours: Tuesday to Sunday, 10am-5pm. Thursday, 10am-8:30pm.

## **If your exhibition proposal is approved:**

- PWNHC staff will appoint a coordinator to arrange exhibition details and GNWT resources.
- The applicant will sign a contract and loan agreement with PWNHC staff.
- PWNHC staff have final approval of all content, design, production, and promotion of all aspects of the exhibit.
- PWNHC staff reserves the right to alter the schedule, quantity of artwork exhibited, or exhibition space to meet PWNHC operational requirements and resources. This may require an amendment to the artist's contract.

## **PWNHC Supports**

Staff at the PWNHC will provide:

- Curatorial support for the selection of artwork, layout and interpretation
- Glass cases and plinths, based on availability
- Editing of draft panel and label text
- Graphic and label design
- Printing and mounting of accompanying graphics (GNWT does not pay for framing or mounting of artwork)
- Multimedia equipment (TV, projector), if available
- On-site insurance coverage
- Limited exhibition promotion
- Organizational and financial support for public programming



## **Funding Assistance**

If you require financial support (for shipping, printing, framing, curation, etc.) we encourage you to seek funding from external agencies. You can ask the Assistant Director for assistance.

\*The level of assistance provided for art exhibitions is subject to operational requirements and available resources.

## **Need Help? Got Questions?**

Please contact the Assistant Director, Culture and Heritage if you require advice about or assistance with the application process, display options or timelines before you submit your application. See contact, below.

## **Submitting your Application**

Once submitted, exhibition applications and supplementary documentation become the property of the PWNHC.

Do not submit original artwork, as it will not be returned.

### **Email**

Email your application to the Assistant Director: [pwnhc\\_exhibits@gov.nt.ca](mailto:pwnhc_exhibits@gov.nt.ca)

### **In Person**

Prince of Wales Northern Heritage Centre, 4750 48th St.  
Attn: Assistant Director  
Office Hours: 8:30 am – 5 pm, Monday-Friday

### **By Mail**

Prince of Wales Northern Heritage Centre  
Government of the Northwest Territories  
Attn: Assistant Director  
Box 1320, Yellowknife NT X1A 2L9

### **By Phone**

1-867-767-9347 x 71245

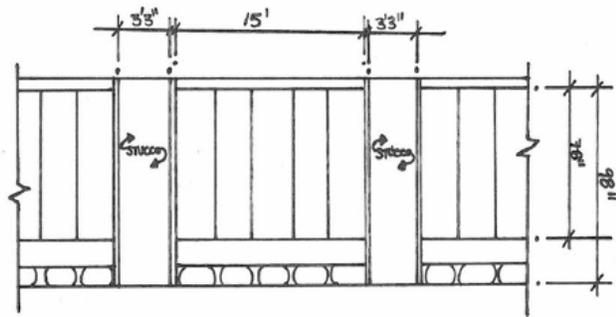
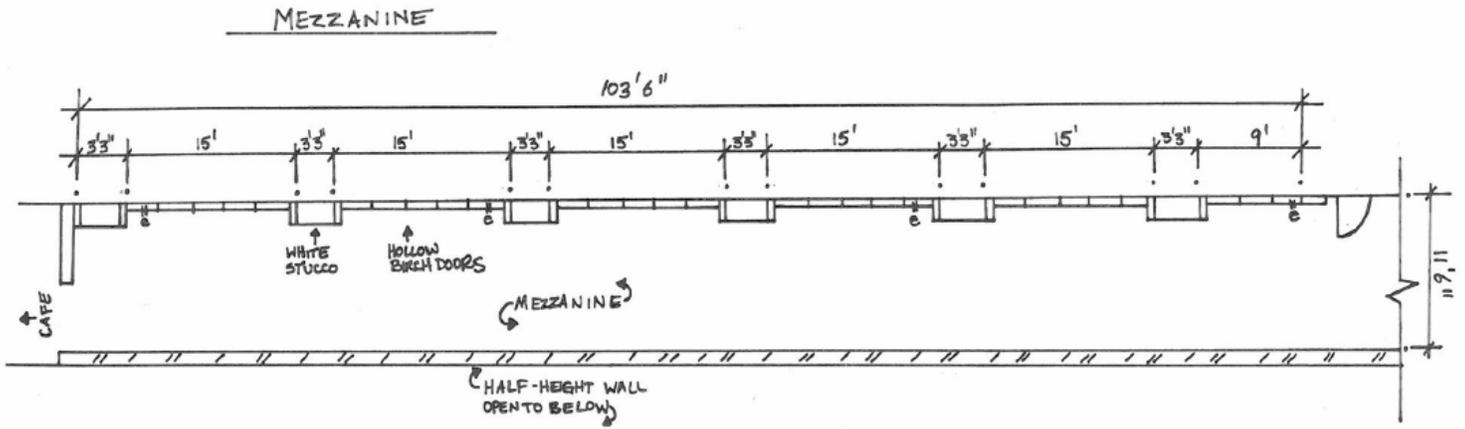


## Mezzanine Art Gallery





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Elevation